

KEEPING PROJECTS ON **TRACK** IS WHAT **PROGGEX** IS ALL ABOUT

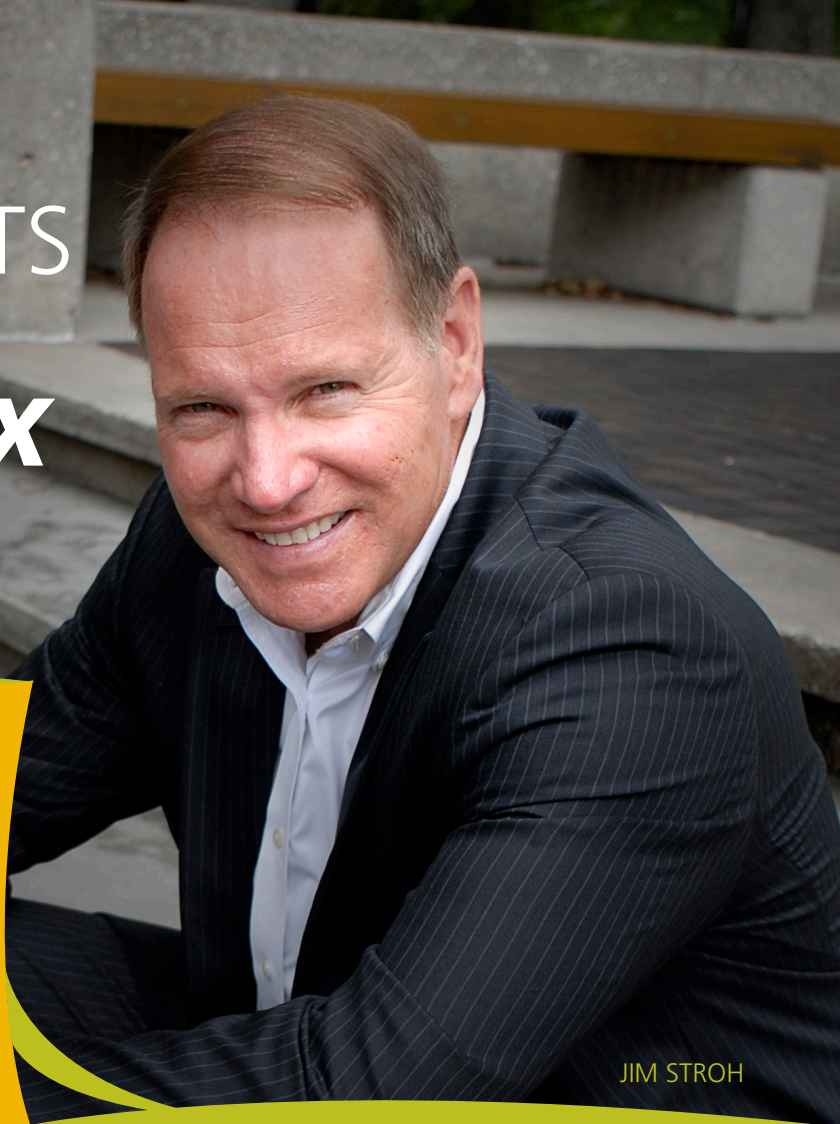
PROGGEX CEO JIM STROH KNOWS HOW TO GET THINGS DONE. THE FOUNDER OF THE CLEARWATER-BASED COMPANY, PRONOUNCED "PROJECTS," AND HIS ASSOCIATES JUMP IN AND RESCUE BUSINESSES THAT NEED HELP MANAGING A PROJECT. HE THINKS OF HIS COMPANY AS A WEDDING PLANNER OF SORTS. THEY BRING CLIENTS THAT ARE ENGAGED TO THE ALTAR, BRING ALL THE ELEMENTS TOGETHER AND KEEP THEM FOCUSED SO THEY EXECUTE THEIR COMMITMENTS. IT'S A NEW WAY TO CONTRACT A SERVICE AND MANAGE INITIATIVES – AND IT WORKS FOR ANY TYPE OF INDUSTRY.

Now in its fifth year in business, PROGGEX isn't slowing down even as the economy cools. Companies are looking to maintain their momentum and complete critical projects even if they're downsizing. Whether it's a single project or several enterprise-wide initiatives, PROGGEX has the expertise and experience to get projects off the ground and keep them running smoothly—on track, on time and within budget—until they're successfully completed.

"Many times a project outstrips your company's capability," said Stroh. "Your organization might be dealing with cutbacks or hiring freezes, or perhaps you're in a staffing crunch. But business-critical projects still need to be managed and kept on track. Often that's where we'll come in. We're not there for the long term, just for the growth cycle."

Bringing in expert project managers from the outside is beneficial, Stroh says, because they bring standardized processes and procedures to the task and are not concerned about in-house politics. PROGGEX doesn't threaten the existing employees because as soon as the project is complete, PROGGEX is finished, too.

PROGGEX is also vendor-independent. "We're laying that management burden over multiple contributors. Our team stays focused on getting your job done, not on selling you products from specific vendors."



JIM STROH

PROGGEX has many clients in Florida, but also works with organizations across the country and around the world. Recent engagements included two facility and two data center build outs in China and an electronic medical records system implementation for a major healthcare provider.

"Project management methodologies are the same across all industries, so we focus on what we do best: Getting a project on track, on budget and on time to deliver successful, repeatable and measurable outcomes," said Stroh. His project managers work on site at the client's facility until the project is completed. Sometimes that means six months, and sometimes the duration is two years or more.

Stroh says that though 2008 has thus far been a dismal year for many businesses, it will soon be time for companies to start planning 2009 projects. "Hopefully, that will be the year 2008 should have been."

Learn more about PROGGEX at www.proggex.com

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THE PROJECT MANAGEMENT COMPANY