

Media Contact:
Michelle Bauer
Common Language
727-510-2524

Why Hiring a Project Management Company is Good for Business

The benefit to outsourcing the Project Manager role vs. maintaining it internally

(Clearwater, FL) July 30, 2008 – Businesses need to outsource for many reasons. The act of allowing an expert group to complete a task or process that isn't necessarily within your business scope has certain benefits. However, outsourcing does not have to include offshore workforces with complicated issues such as local culture, language barriers and time zones. Outsourcing can be done with companies in the United States and completed on time and within your budget.

All businesses will hit a point where they have to decide if it's better for someone in house to lead a project that may not be within their bounds of knowledge, or if it would be simpler and more cost effective to pull in a project manager.

How do you know when it's more effective to use a PM company? All companies have departments that support the operations of the company that are not directly related to the product or service the business provides to its client – Finance, Human Resources, Administration. These operations are supportive areas that businesses usually need over and over, on a daily basis, that isn't cost-effective to outsource.

But do businesses migrate their financial system, or expand their operations to other locales or restructure their operational processes to become compliant with regulatory requirements on a daily basis? No, these initiatives – projects – are usually a once-in-awhile frequency and are most likely not within the scope of the current business forte. That's when it pays to hire a project management company.

Suzanne Kelley, PMP and Executive Vice President of Proggex, a project management company headquartered in Clearwater, FL, has clients who come to her who are a little nervous to be outsourcing a major project for the first time, but know it's a must.

"To hire an on-staff auditor for a three month audit would seem silly. What would the person do after the audit? One of the main reasons for considering outsourcing the Project Management role to outside firms is a tangible, real number – expense. When the project's done, the PM is gone and the ROI increases at the project's end," she said.

Kelley believes companies need to factor in **productivity**, project managers are singly focused on completing one task; **no politics**, PM's keep in-house politics at arms length; **accountability**, a specific person responsible for all aspects of job completion; **unbiased communications**, no mincing of words,

you hear exactly how the project is coming along; and **true customer alignment**, your goal is the PM's goal.

Kelley says to drill down to what a Project Management company can bring to the table – as if the above isn't enough – Project Management professionals bring to your projects, your business objectives: consistent results, standards-based, certification.

Outsourcing isn't a dirty little word anymore. As the economy continues to flounder, outsourcing projects can be a wise, business alternative to assure company assets are being utilized to their fullest efficiency – both money and people.

About PROGGEX

PROGGEX is the go-to company for Project Management expertise. Founded in 2003, PROGGEX is a rapidly growing industry leader helping clients achieve high-quality results on time and within budget, no matter the size or type of project. The key to PROGGEX's success is staying laser focused on one idea—being the best at executing client projects. Unlike other firms, PROGGEX doesn't offer Project Management as simply one of a broad range of business consulting services. Project Management is what we do, and it's all we do.

PROGGEX is headquartered in Clearwater, Florida, but our reach is global. PROGGEX has successfully managed the progress and completion of projects spanning multiple countries and requiring the negotiation of diverse cultures. Our varied clientele operate in industries such as healthcare, finance, transportation, pharmaceutical, education and construction.